



**Local Contact:** Michael Burke – [community@competitorgroup.com](mailto:community@competitorgroup.com)  
**Race Date:** Sunday, October 23<sup>rd</sup>  
**Race Start:** 7:30AM  
**Official Website:** [www.runrocknroll.competitor.com/st-louis](http://www.runrocknroll.competitor.com/st-louis)  
**Partnering Charity:** Team Activities for Special Kids - <http://www.solutia.com/en/TASKForce.aspx>

### **Economic Impact**

The 26.2 and 13.1-mile courses will host 20,000 participants from all fifty states and many foreign countries. The direct economic impact from this event and its accompanying two-day Health & Fitness Expo (free and open to the public) is expected to bring over \$15 million dollars to St. Louis businesses.

### **Charitable Impact**

Solutia Rock 'n' Roll St. Louis is proud to support its official charity partner Team Activities for Special Kids (TASK). TASK provides year-round instructional sports programs that provide athletic and social opportunities for kids with special needs to build skills and self-esteem. Solutia TASK Force team members participating in the marathon and ½ marathon are raising funds for the capital campaign to build a facility for sports and social programming. The Rock 'n' Roll Marathon Series is proud of the success of charity partners that have raised over \$257 million (net) for their respective causes through Rock 'n' Roll events since 1998.

### **Road Closures**

Visit our website for a complete listing of road closures, a downloadable course map, list of nor parking zones and the community contact form. <http://runrocknroll.competitor.com/st-louis/road-closures>  
The races begin at 7:30 am, and streets will reopen on a rolling basis as soon as the last participant has passed and all course support materials have been removed. Most road closures and detours will be in effect between the hours of 6:30 am and 2:45 pm. Visit the website for more details.

### **Volunteering**

If you don't plan to run, volunteer! Volunteer opportunities are available throughout race weekend.

- **Friday, October 21 and Saturday, October 22:**
  - Health & Fitness Expo; America's Center
- **Sunday, October 23:**
  - Water Stations and Medical tents; several locations along the route
  - Start and finish lines; near the Downtown Parks on 14<sup>th</sup> Street and Market

All volunteers receive a Race Crew T-shirt and drawstring backpack. Sign up online for one or several of these exciting opportunities. <http://runrocknroll.competitor.com/st-louis/volunteer>

### **Health & Fitness Expo**

Solutia Rock 'n' Roll St. Louis will feature a two-day Health & Fitness Expo presented by Power Balance Friday October 21 and Saturday, October 22 at the America's Center, Hall 5. Free and open to the public, the expo will feature the latest in running technologies, fitness apparel, health and nutrition information and interactive displays.